

Outside bodies feedback from Members

Purpose of report

For information.

Summary

This report has three parts:

- A – Confirmation of political group appointments to CTS outside bodies for 2014/15
- B – Report back on Member meetings since the CTS Board on 16 September
- C – Look ahead to meetings following the Board meeting on 2 December.
- D- Chair's Report from Cllr Ian Stephens, to Councillors' Forum.

The last Chair's Report is attached at **Annex A**.

Recommendation

Members currently representing the Board on outside bodies are asked to **provide any appropriate feedback** from recent meetings, details of which are enclosed.

Actions

Subject to comments from the Board, officers to take forward any suggested actions.

Contact officer: Laura Caton
Position: Senior Advisor
Phone no: 020 7664 3154
E-mail: laura.caton@local.gov.uk



Culture, Tourism and Sport Board
2 December 2014

Part A - Confirmation of political group appointments to CTS outside bodies for 2014/15

Organisation	Background	Representatives
Parliamentary All Party Leisure Group	The All Party Leisure Group brings together MPs and Peers with an interest in leisure policy to discuss latest developments.	1 place Cllr Blake Pain or Doreen Stephenson (Cons)
National Youth Libraries Board	The National Youth Libraries Board champions the role of libraries in delivering outcomes for children.	1 place Cllr Barrie Grunewald (Lab)
British Board of Film Classification – Consultative Council	The British Board of Film Classification classifies films on behalf of Local Authorities and videos / DVDs under the terms of the Video Recordings Act. Its "Consultative Council" is a requirement of the Board's designation under the Video Recordings Act.	1 place Cllr Sir William Lawrence Bt (Cons)
Tourism Alliance	The TA seeks to establish and maintain a favourable operating environment for all businesses involved in the delivery of tourism, particularly in England. The LGA has a non-voting place on the Board.	1 place Cllr Sonja Crisp (Lab)
British Destinations	Operates as a trade association representing the wider interest of local authority sponsored tourism. Membership includes local government authorities of all types and sizes from across the UK,	1 place Cllr Amanda Martin (Ind)

Organisation	Background	Representatives
	regional and local tourist boards and commercial organisations.	
Local Authority World Heritage Forum	The Local Authority World Heritage Forum (LAWHF) is a network of local authorities in the UK that have the whole or part of an Inscribed World Heritage Site or Tentative Site within their administrative boundaries. LAWHF helps local authorities play their part in protecting, conserving and presenting UK World Heritage Sites.	1 place Cllr David Phillips (Lab)
Magna Carta 800th Committee	The Committee co-ordinates the 800th Centenary Celebrations of the sealing of the Magna Carta.	1 place Cllr Peter Golds (Cons)
VisitEngland's Visitor Economy Forum	Set up to encourage collaboration between tourism industry partners, debate issues affecting the industry and to share good practice.	1 place Cllr Flick Rea (Lib Dem)

Ad-hominem appointment

LGA Structure	Background	Representatives
Tourism for All	A national registered charity which provides: <ul style="list-style-type: none"> Information to people with disabilities and older people in relation to accessible accommodation and other tourism services; Providing expertise and support to the tourism and hospitality sector to provide accessible services for all. 	1 place Sir William Lawrence (Con) (as Organisation Chair)

B – Report back on Member meetings since the CTS Board on 16 September

Purpose	Key Points Discussed	Outcome
Cllr Peter Golds attended the Magna Carta 800th Committee on 17 September		
To represent local government to the Magna Carta 800 th Committee.	Key organisations involved in the anniversary, including the 10 Charter Towns and Cities, shared their latest plans for marking the anniversary.	Greater awareness about the relevance of the anniversary for all councils and helped to improve coordination between national and local plans.
Cllr Flick Rea attended the LGA-led Betting Commission on 18 September		
To represent the CTS Board.	This was the final meeting. The Commission agreed a local engagement framework for councils and betting shops, which subject to some final amendments, will shortly be launched.	A draft policy position paper setting out the Commission's findings and recommendations will shortly be shared with the CTS and other relevant Boards.
Cllr Sonja Crisp spoke at the LGA / Arts Council England libraries leadership seminar at Manchester Central Library on 18 September		
To introduce the event and set it within the context of the LGA's wider work.	Case study presentations were shared by Manchester City Council, Northamptonshire County Council, Surrey County Council and Bolton Council.	25 library portfolio holders supported to lead transformational change of library services. The next seminar is 5 February at the new Exeter Central Library.
Cllr Ian Stephens spoke at the launch of the Magna Carta tourism trails on 25 September		
To represent local government at the launch event.	Cllr Stephens highlighted the political relevance of the anniversary for local government and the LGA's calls for greater devolution and the opportunity to boost growth through the visitor economy. Sir Robert Worcester, Chairman of the Magna 800 th Committee, highlighted that councils are key partners.	Local government's support for the Magna Carta anniversary was showcased at this high-profile national launch event.
Cllr Ian Stephens met Sir Laurie Magnus on 30 September		
Introductory meeting.	Cllr Stephens and Sir Laurie discussed the latest situation on proposed split of English Heritage into two organisations, which has now been confirmed. Cllr Stephens said that local government will want to maintain a relationship with both bodies, and that there was an opportunity to build upon existing	Reinforced partnership with English Heritage. Cllr Stephens has written to Sir Laurie to offer our help with managing a smooth transition to the new arrangements.

Purpose	Key Points Discussed	Outcome
	<p>partnerships and embed the positive use of planning to boost growth through heritage assets. They also discussed how councils are organising their conservation services differently and sharing resources with each other in the face of budget pressures.</p>	
<p>Cllr Ian Stephens spoke at the LGA / Sport England leadership essentials programme for London portfolio holders on 4 October</p>		
<p>To introduce the event and set it within the context of the LGA's wider work.</p>	<p>A number of case studies and interactive sessions covered topics including links to public health, commissioning, working with National Governing Bodies and improving facilities.</p>	<p>Nine London sport portfolio holders supported to lead transformational change of sport services.</p>
<p>Cllr David Burbage attended the Cultural Commissioning Programme's roundtable on health and social care on 14 October</p>		
<p>To represent the LGA.</p>	<p>The roundtable was chaired by Lord Richard and Sir Peter Bazalgette, Chair of Arts Council England, was among the attendees from culture, health and social care. The Arts Council funded Cultural Commissioning Programme is supporting arts organisations be more "commissioner ready".</p>	<p>Raised awareness about the role of local political leadership in the commissioning process and the need to engage health and social portfolio holders. Agreed to make links with LGA Community Wellbeing Board.</p>
<p>CTS Lead Members met William Sieghart, Chair of the Independent Libraries Panel on 14 October</p>		
<p>To discuss progress with Mr. Sieghart's libraries review.</p>	<p>Mr. Sieghart shared a progress update. Lead members emphasised the importance of the recommendations reflecting the locally-led nature of the service and that the Task Force should be sector-led and report jointly to LGA and Ministers.</p>	<p>Members asked officers to follow-up developing a proposal on the Task Force accountabilities, subject to being content with the report's recommendations.</p>
<p>Cllr Sonja Crisp attended the Tourism Alliance Policy Briefing with Harriet Harman MP, Shadow Secretary of State for Culture, Media and Sport on 14 October</p>		
<p>To represent the LGA.</p>	<p>20 Tourism Alliance members attended. Harriet Harman MP and Clive Efford MP addressed the meeting. A range of industry issues were raised, including VAT, Visas and concerns about local government budget cuts. Agreed that there should be local</p>	<p>Follow-up local government representation on the Tourism Council. The Labour Party has subsequently announced its plan to boost tourism, with a focus on supporting local partnerships between</p>

Purpose	Key Points Discussed	Outcome
	government representation on the Tourism Council, recently set-up to advise government on tourism policy. Cllr Crisp has sent a summary note if any Members would like more detail.	industry, councils, LEPs and Combined Authorities.
Cllr Peter Golds attended the Magna Carta 800th Stakeholder networking event at Bury St. Edmunds on 24 October		
To represent local government to the Magna Carta 800 th Committee.	Key organisations involved in the anniversary, including the 10 Charter Towns and Cities, shared their latest plans for marking the anniversary. Cllr Golds updated Committee on the CTS Conference in Durham.	Greater awareness about the relevance of the anniversary for all councils and helped to improve coordination between national and local plans.
Cllr Ian Stephens met Sir Peter Bazalgette, Chair of Arts Council England on 29 October		
Introductory meeting	Cllr Stephens and Sir Peter discussed shared priorities, including the impact of the fiscal climate on council support for culture, supporting new delivery models, the commissioning landscape and strong local partnerships between ACE and councils.	Reinforced our strategic partnership and agreed to develop the network of councillors who attend our joint leadership events. Sir Peter is a confirmed speaker for the CTS Conference.
Cllr Ian Stephens met Nick Bitel, Chair Sport England on 29 October		
Introductory meeting	Cllr Stephens and Mr. Bitel discussed shared priorities including closer working with health, supporting new delivery models, Sport England's offer to councils and securing greater recognition that investing in sport and physical activity can save money upstream.	Reinforced our strategic partnership and agreed to focus on reaching as many sport portfolio holders as possible through our joint leadership events. Mr. Bitel is a confirmed speaker for the CTS Conference.
Cllr Ian Stephens spoke at LGA/Arts Council England Cultural Leadership Essentials Programme in Coventry on 4-5 November.		
To introduce the event and set it within the context of the LGA's wider work.	Cllr Stephens gave an overview of the LGA's CTS work. Case study presentations included Cllr Doreen Stephenson sharing East Lindsey's culture-led regeneration. Cllr Sonja Crisp facilitated the event, supported by Cllr David Faulkner.	15 culture portfolio holders to lead transformational change
Cllr Ian Stephens spoke at the English Heritage Champions Conference on 12 November.		

Purpose	Key Points Discussed	Outcome
To lead a session on local political leadership.	Cllr Stephens spoke about the importance of effective local political leadership to embed heritage into the achievement of local priorities. This was followed by case studies from Norfolk's heritage and English Heritage and Cheshire West and Chester on heritage crime.	Reached 60 Heritage Champions and encouraged them to share ideas and new ways of working for the historic environment.
Cllr Peter Golds attended the Magna Carta 800th Committee and Speaker's Parliamentary Reception on 19 November.		
To represent local government to the Magna Carta 800 th Committee.	Key organisations involved in the anniversary, including the 10 Charter Towns and Cities, shared their latest plans for marking the anniversary. Cllr Golds updated the Committee on Cllr Sparks' Magna Carta article in First magazine.	Greater awareness about the relevance of the anniversary for all councils and helped to improve coordination between national and local plans.

C – Forthcoming meetings

Title	Date	Attendees
LGA/Arts Council England Culture Leadership Essentials Programme, Coventry	4 December	Cllr Flick Rea (LGA presentation) Cllr Doreen Stephenson (speaker) Cllr Sonja Crisp (LGA Member Peer Facilitator)
Local Authority World Heritage Forum, Portcullis House	9 December	Cllr David Phillips
Tourism Alliance	9 December	Cllr Sonja Crisp
British Destinations	14 January	Cllr Amanda Martin
National Youth Libraries Board	27 January	Cllr Barrie Grunewald

Officers are in the process of arranging for Cllr Ian Stephens to meet Ed Vaizey MP, Culture Minister, and Jeff James, Chief Executive of The National Archives.

Annex D: Chair's Report from Cllr Ian Stephens, to Councillors' Forum, October 2014

1. I am pleased that my first two months as Board Chair have enabled me to meet many colleagues from across the country who are leading the local transformation of culture and sport services. I have also had very positive introductory meetings with many of local government's important national partners, including VisitEngland and English Heritage.

Magna Carta

2. The Barons' challenge to an over-mighty King 800 years ago resonates with the LGA's own campaign to reverse years of centralising top-down government by devolving powers and funding to a constitutionally independent and rejuvenated local government.

3. I was delighted to speak at the launch of the Magna Carta Tourism Trails, six suggested itineraries for people interested in finding out more about the places involved in the momentous events around the country that led up to the sealing of Magna Carta in 1215. My speech was an opportunity to highlight both the relevance of the anniversary for local government, and the potential of historic anniversaries in general to attract visitors and boost the visitor economy. Sir Robert Worcester, Chairman of the Magna Carta 800th Committee, also spoke at the event and recognised local government's role in the anniversary.

4. Building upon the already strong engagement of the Magna Carta Towns and Cities, it is vital that we keep working with the Committee, Parliament and other partners, to do everything possible to share information, coordinate plans and engage councils across the whole country in the exciting programme of events and opportunities. Strong local government engagement will explicitly link the anniversary to democratic renewal and we want to make the most of this opportunity. Cllr Peter Golds represents the LGA's interests on the Magna Carta 800 Committee, which is next meeting on 24 October.

5. The visitor economy is one of the strongest performing economic sectors. I met Lady Cobham, Chairman of VisitEngland, on 2 September and we discussed shared priorities for the coming year. In particular, I reinforced the importance of VisitEngland encouraging Destination Management Organisations to integrate into the wider economic landscape through close working with councils and Local Enterprise Partnerships. These shared priorities were further reinforced when Cllr David Sparks OBE, LGA Chair, had his introductory meeting with Lady Cobham on 8 October.

6. We have also submitted written evidence to the Culture, Media and Sport Committee's Inquiry into the visitor economy. Our submission argued that future growth from tourism will be unlocked by supporting industry to improve the quality of its offer so that visitors stay longer and spend more in destinations. We also said that the Triennial Review of VisitBritain and VisitEngland is a timely opportunity to ensure that future national structural arrangements reflect the wider debate about the right governance arrangements for the UK following the Scottish referendum.

7. I met Sir Laurie Magnus, Chair of English Heritage on 30 September, and reinforced the value that the LGA attaches to our partnership. The Government recently consulted on a "New Model" for English Heritage that would split the organisation in two – a charity initially funded by £80 million from the Treasury to care for the 420 properties in the national collection and that would become self-funding, and a non-departmental body with responsibility for discharging the government's statutory planning and regulatory functions in the historic environment. I emphasised that local government – as democratic leaders of place – will want to maintain a relationship with both bodies, and that there was

an opportunity to build upon existing partnerships and embed the positive use of planning to boost growth through heritage assets.

8. We also discussed how councils are organising their conservation services differently and sharing resources with each other in the face of budget pressures.

9. I was delighted to address the eighth Sport Leadership Essentials Programme on 4 October. In partnership with Sport England, this event was for London Borough sport portfolio holders in recognition of the different structures for sport and in London. Nearly one-third of London sport portfolio holders attended and were supported to lead transformational change of sport services.

10. Cllr Flick Rea MBE attended the final meeting of the LGA-led Betting Commission on 17 September. The CTS Board has helped to champion the importance of strong local partnerships between industry and councils to the Department for Culture, Media and Sport which is responsible for national policy on gambling.

11. We continue to work very closely with Cllr Simon Henig, Leader of Durham County Council and Vice Chair of the CTS Board, to plan for next year's annual Culture, Tourism and Sport Conference. I am pleased to confirm that the Chairman of the Magna Carta 800 Committee and the Chairs of VisitEngland, Arts Council England and English Heritage are all confirmed speakers. Durham is of course home to three copies of Magna Carta and the opportunity to rejuvenate democracy through the anniversary will be the main theme of the conference.

12. The Culture, Tourism and Sport Board met on 16 September and agreed its work programme for this year. Priorities include influencing William Sieghart's review of England's public libraries, supporting local government engagement in the Magna Carta anniversary, and raising awareness amongst Local Enterprise Partnerships about how culture can drive growth, create jobs and attract businesses and visitors.